

June 2022

Dear Colleague:

In recognition of the achievements of people who are DeafBlind, the Helen Keller National Center for DeafBlind Youths & Adults (HKNC) celebrates the last week in June as “Helen Keller DeafBlind Awareness Week.”

This national advocacy campaign has been held each year since 1984 when President Ronald Reagan issued a proclamation in recognition of this special week.

In 2022, we are celebrating Helen Keller DeafBlind Awareness Week from June 26th to July 2nd. The focus this year is Diversity and Inclusion: Creativity and innovation are built upon a diverse group of perspectives. Who better to help initiate that innovation than the DeafBlind community, a group of people whose lives are driven by the pursuit of change and innovation?

THE DEAFBLIND COMMUNITY HAS LEARNED TO SHIFT THEIR PERSPECTIVE. HAVE YOU?

Enclosed, is the 2022 poster designed pro bono by Wunderman Thompson Health, New York, celebrating this year's campaign. For a sample proclamation, suggested activities and other promotional materials, go to www.helenkeller.org/hknc/dbaw. Please share this information among your staff and/or with your many community resources.

HKNC is the only national agency that provides information, referral, support and a Comprehensive Vocational and Rehabilitation Program exclusively to youths and adults who have a combined hearing and vision loss, to their families and the professionals who work with them. Thank you for your support.

Sincerely,



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